



The Be Beautiful Be Yourself - Jet Set Fashion Show

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DENVER - The Be Beautiful Be Yourself - Jet Set Fashion Show will be held the evening of Saturday, October 10, 2009 at the Hyatt Regency Denver, Convention Center. The fundraiser is an important step towards helping the 6,000 people in Colorado with Down syndrome through research, education, medical services, training, advocacy, public awareness and legislative support.

This fundraiser will celebrate our community and neighbors with Down syndrome with a high-end fashion show orchestrated by Saks Fifth Avenue top models, local sports celebrities, Denver Nuggets dancers and beautiful models that happen to have Down syndrome.

Buy tickets now for this one of a kind event. The Be Beautiful Be Yourself! - Jet Set Fashion Show includes a VIP reception with music icon Quincy Jones, the national spokesperson for new institute who will be at the event to receive the first annual Quincy Jones Award for Excellence in Advocacy, dinner and a Saks Fifth Avenue orchestrated fashion show.

Visit <http://www.coloradojetset.com> for tickets and more information.

Through the largest private contribution dedicated to people with Down syndrome, the Anna and John J. Sie Foundation and Denver's Sie family took a groundbreaking step to significantly enhance the lives of people with Down syndrome globally last year by announcing the first institute that will comprehensively address basic research, clinical research and clinical care for people with Down syndrome all under one umbrella. The Linda Cronic Institute for Down Syndrome, a collaboration between the University of Colorado Boulder, the University of Colorado Denver Health Sciences Center and The Children's Hospital, is located on the Anschutz Medical Campus. This event, which will benefit the new global institute, expects to raise \$1 million with 1200 people in attendance.

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