Good Works

The second Annual Be Beautiful Be Yourself Jet Set Fashion Show raised $1 million for the Global Down Syndrome Foundation. The event celebrated its centennial Oct. 2, with its Backs & Ties event held at the Wings Over the Rockies Air & Space Museum. The money will help provide care for about 1,000 homeless pets.

Major sponsors included Sharon Sharon and Lanny Martin, Jana and Fred Bartlit, Bruce Goldberg, and Ernie Blake.

STATE FARM HELPS MONFORT: State Farm Insurance donated $100,000 to the Monfort College of Business and the University of Northern Colorado, to be used for scholarships and support programs. State Farm has given more than $369,000 to the Monfort College of Business since 1991, and another $332,000 to UNC.

FREE RELIEF FUND: Elevations Foundation, a part of Elevations Credit Union, donated $81,000 from its Fourmile Fire Relief Fund. The money will go to fire victims and firefighting agencies. The credit union also started a fire relief fund for the Reservoir Road fire near Loveland.

CUPCAKES AND MORE: TeleTech Holdings employees raised $50,000 for the 2010 Susan G. Komen Denver Race for the Cure. The company was a platinum sponsor, and about 200 employees ran in the race. TeleTech also raised money through donations when it gave away 500 cupcakes in downtown Denver, working with the Denver Cupcake Truck.

CTU MOTIVATION: Colorado Technical University employees raised more than $20,000 for the Leukemia and Lymphoma Society Light the Night Walk, in honor of school President Mike Peiffer, who had a resurgence of leukemia. He was diagnosed with the disease in 2004. Peiffer received chemotherapy from January to June, and was able to participate in the Sept. 30 walk.

HABITAT HELP: The Wellshire Presbyterian Church raised $9,500 at its inaugural Amen Open golf tournament on Sept. 10. The money goes to Habitat for Humanity of Metro Denver, and will be used for one of the 24 homes that the Presbytery’s Carpenter’s Builders helps at the Bails Street Townhouse project in Glendale.

KIDS’ BOOKS: Jefferco RSVP (Retired and Senior Volunteer Program) volunteers, as part of the RSVP Children’s Book Drive, contributed more than 300 new children’s books, with a total value of about $3,000, to the Traveling Children’s Library (TCL) at the Jefferson County Public Library. The TCL visited the Need Start and pre-school classrooms during the 2009-2010 school year, reaching more than 1,400 children.

DIAPER MONEY: A $2,000 grant from the Qwest Family & Work Development Fund helped the Denver-based BabiesNow Foundation to give more than 10,000 diapers away — and $10,000 to buy more diapers — to 15 area education and health-oriented nonprofits at a Sept. 10 Diaper Tea held at Christ the King Catholic Church.

WALK THE TALK: Denver-based ReadTalk’s quarterly report of donations includes $1,000 to the Brain Injury Association of Colorado for the Pikes Peak Challenge, with four of its employees participating in the Sept. 11 event; $1,000 to the Pancreatic Cancer Action Network for the Fifth Annual PurpleStride Golden; $500 to the Juvenile Diabetes Research Foundation for the Walk to Cure Diabetes; $2,500 to the Boys and Girls Club as part of Team Sport Sweat; $1,000 to the Make-a-Wish Foundation for the Sixth Annual Kickball Tournament; and $2,500 to the Leukemia and Lymphoma Society for the Light the Night Walk, with employees adding another $3,800.

TECH SCHOLARSHIP: LeaderQuest, a Colorado technology company, gave its 2010 LeaderQuest Elevate Colorado Scholarship to Craig Banister, 54, of Denver. The scholarship is valued at $6,800 and includes a 16-day Microsoft professional certification with job placement services. He began his training this month.

PAMPERING TIME: The Agape Academy Denver, whose staff, donated their time, helped the Colorado Center Research Program raise $1,500 for cancer research at its Oct. 2 fundraiser for Cancer event.

GREAT DANE HELP: The “Great Dane in the Morning!” benefit walk drew 60 walkers and volunteers, and raised more than $2,500 in the Sept. 11 event at Cherry Creek State Park. The event benefits the Rocky Mountain Great Dane Rescue, which offers neutering and spaying, general medical care, major medical costs and basic daily care. PetCo donated items for the goodie bags given to participants.

GRAND OPENING: Garbanzo Mediterranean Grill donated $1,630.50 to the National Sports Center for the Disabled, in conjunction with a recent store opening at University Hills.

YES WE CAN: HindmanSanchez, an Arvada law firm, sponsored the “Community Can Canned Food Drive and Sculpture Challenge Sept. 23 at its office. The firm competed with teams from Colorado Association Services, Colorado Management & Associates Inc., MSI Management Specialists and TMCC Property Management — and the competition raised 6,205 pounds of food plus $165 in donations for Food Bank of the Rockies.

FOOD DONATIONS: The Colorado Rapids teamed up with Lift Up America (LUA) and Tyson Foods Inc. to donate more than 35,000 pounds of food to Food Bank of the Rockies at a Sept. 27 event at Dick’s Sporting Goods Park. LUA and Tyson have partnerships with pro and college sports teams nationwide to create awareness of food needs. Combined, Tyson donated 750,000 pounds in September to 20 food banks in 20 states.

FREE RIDE: Bruce Lien of Recycle Bicycles in Pine has donated 30 refurbished bicycles to the victims of the Fourmile Canyon fire. Since 1994, Recycle Bicycles has repaired and given more than 10,000 bicycles to people in need.

BOOKS FOR KIDS: My Book Foundation, in partnership with Colorado Uplift, gave about 600 books to fourth-grade students at five Denver public schools. The book was Caldecott Award-winning “Muñaro’s Beautiful Daughters,” by John Steptoe. The program goal is to share the best of children’s literature with students. The foundation is based in Fort Myers, Fla.

Compiled by BRUCE GOLDBERG, Good Works reports on charitable giving and volunteer work by businesses and foundations. Email items to denvergoodworks@bizjournals.com.