

Broncos great to be Fitness Festival Grand Marshal

By DANA BRANDORFF

Former Denver Broncos wide receiver, Ed McCaffrey, is this year's First American State Bank Fitness Festival Grand Marshal. This year's Festival will be held on Saturday, Sept. 11, at Crescent Park in Greenwood Village.



Ed McCaffrey, former Broncos wide receiver, is this year's Fitness Festival Grand Marshall.

Photo courtesy of Dana Brandorff

"I've known about the First American State Bank Fitness Festival for years – ever since my wife, Lisa, was a Grand Marshal. I love what it represents – involving the community in building positive attitudes and attributes in our kids," said McCaffrey. "Lending my time and name to the cause is really near and dear to my heart and aligns well with what I am trying to do to help kids in this great state."

McCaffrey, a three-time Super Bowl champion, established himself as one of the Broncos' most popular players and excelled as one of the NFL's toughest and most dependable wide receivers. At the time of his retirement in 2004, McCaffrey was one of just 31 players in NFL history to win a Super Bowl with two different teams (San Francisco 49ers and

the Denver Broncos).

As respected as he was on the field, McCaffrey has made an equally significant impact off the field. Local radio host, spokesperson and philanthropist, McCaffrey is actively involved in the community. While still playing for the Broncos, he established The McCaffrey Family Foundation, which strives to improve the lives of children, particularly in Colorado. The goal of the foundation is to assist children whose medical situation has created a hardship, whether financial or academic, and provide opportunities for children who show great promise through exceptional academics and hard work.

In 2001, the McCaffreys established the Ed McCaffrey Football Camp, which recently celebrated its ninth year by adding a

unique new camp to its lineup for children and young adults with Down syndrome. The Ed McCaffrey "Dare to Play" Football Camp and the "Dare to Cheer" Cheerleading Camp are produced in partnership with the Sie Foundation and the Global Down Syndrome Foundation.

Join Ed on Sept. 11 for a morning of fabulous food, great fun and a fantastic run at the First American State Bank Fitness Festival. The Festival includes an officially timed Kaiser Permanente 5K run/walk and 1-mile fitness walk, food samplings from 14 of the top restaurants in the area, entertainment, silent auction, prizes and lots of family fun. The food alone makes it an event to remember and one of the "Best After Parties in the Nation."

The event benefits the Community Asset Project, a partner with the Cherry Creek School

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-Ed McCaffrey, former Bronco



Jay Davidson and Ed McCaffrey

File photo by Glory Weisberg

District. During the past nine years, the Festival has raised nearly \$600,000 to support CAP in its efforts to foster and develop skills for a "healthier lifestyle" as a deterrent to negative behavior such as alcohol, other drug use and violent behavior.

Register online at www.fasbfitnessfestival.com or by obtaining a registration form from one of the following locations: First American State Bank, 8390 East Crescent Parkway in Englewood; Runners Roost at 1685 S. Colorado Boulevard and 6554 S. Parker Road; and Boulder Running Company, 8505 E. Arapahoe Road.

Entry fees are \$15 for children 17 and younger and seniors 60+ prior to Race day and \$20

on Race day; \$27 for adults prior to Race day, and rise to \$35 for those registering at the event. A special family 4-pack is available for \$75, and includes registrations for two adults and two children. The family 4-pack is \$100 on the day of the race. All registrants will receive a 2010 FASB Fitness Festival T-shirt, as well as admittance into the post party featuring fantastic food (included in the ticket price), live entertainment, a silent auction and giveaways. Should participants wish to partake of the after party food sampling only, the entry fee is \$10 prior to the event and \$15 at the door.

For more information or to register, visit www.fasbfitnessfestival.com.

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